



Penn
Dental Medicine

AMED-PENN DENTAL MICROSCOPY MEETING 2018

DETAILS MATTER

17th Annual Meeting & Scientific Session of the Academy of Microscope Enhanced Dentistry

SEPTEMBER 28-30, 2018

PENN DENTAL MEDICINE • UNIVERSITY OF PENNSYLVANIA • PHILADELPHIA, PA

SPONSOR & EXHIBITOR PACKET



AMED-PENN DENTAL MICROSCOPY MEETING 2018
17TH ANNUAL
MEETING & SCIENTIFIC SESSION



Penn
Dental Medicine

PROGRAM CO-CHAIRS
Dr. William Linger
Dr. Frank Setzer



microscopdentistry.com

ADA CERP® Continuing Education
Recognition Program

PRESIDENT'S MESSAGE

17TH ANNUAL MEETING & SCIENTIFIC SESSION AMED-PENN DENTAL MICROSCOPY MEETING 2018



I am honored to announce the AMED-PENN Dental Microscopy Meeting 2018/17th Annual Meeting & Scientific Session of the Academy of Microscope Enhanced Dentistry. The Academy, in conjunction with the University of Pennsylvania School of Dental Medicine, meeting will take place in Philadelphia September 28-30, 2018.

The newly remodeled Penn Dental Medicine facility will be a fantastic venue for our scientific session. This will be the first AMED meeting in the Northeast and it will bring an international group of clinical speakers as well as attendees from all over the world. Both AMED and Penn have been at the forefront of teaching dental microscopy. AMED is the world's leading organization of dental microscopy, serving the dental profession and the public through teaching and research in the art and science of Microscope Enhanced Dentistry, and Penn was the first dental school to implement a microscope training center since 1992 and to institutionalize the use of the dental microscope in student training.

The 2018 AMED-PENN meeting will provide much more exposure for our sponsors than at any previous AMED meeting. This partnership with Penn will provide a great meeting along with a student forum and an educators' forum.

We are also proud to announce that we will have an Introduction to Dental Microscopy program. This will provide non-AMED members and other dentists who are not using the microscope with an opportunity to experience dental microscopy without having to register for the entire AMED meeting. After the intro course those attendees will be visiting the sponsors in the exhibit hall and will also have the opportunity to continue participating in the scientific session if they so desire.

2018 promises to be an exciting year for AMED, with our most ambitious agenda ever. AMED is focused on expanding the use of the dental microscope to all branches of dentistry. The Academy will need your help to accomplish it. One key element of the mission is to make it easier for dental schools to incorporate the use of the microscope into their predoctoral and non-endo residency programs. AMED is providing training and support for both faculty and dental students to help them learn and incorporate the microscope into their daily practice. AMED is currently working with dental Schools in the U.S. and abroad to achieve this goal.

Respectfully,



William Linger, DDS, MAGD
2018 AMED President

MEETING LOCATION

University of Pennsylvania
PENN Dental Medicine
240 South 40th Street,
Philadelphia, PA, 19104

HOTEL RESERVATIONS

The Inn at Penn, a Hilton Hotel
3600 Sansom St, Philadelphia, PA, 19104
(215) 222-0200

EXHIBIT HALL

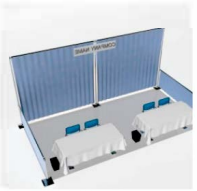

September 28 - Friday 10:00am - 5:00pm
September 29 - Saturday 10:00am - 5:00pm

HANDS-ON COURSES

September 30



AMED EXHIBITOR & ADVERTISING LEVELS CHART VIEW

	Meeting Sponsor* \$8,000 After May 1 \$8,500	Meeting Exhibitor \$2,500 After May 1 \$2,800	Resident/Student Forum Contributor \$2,500 After May 1 \$2,800
1 Physical Exhibit Hall			
Booth size: Sponsors 16' x 8' 	Exhibitors: 8' x 8' 	16' x 8' booth 128 sq.ft 1st choice placement *Microscope manufacturers must attend exhibit hall as sponsors.	8' x 8' booth 64 sq.ft auto placement N/A
Daily Lunch & Break Meal Passes Included: (Additional meal passes may be purchased)	✓ Four (4)	✓ Two (2)	N/A
2 Introduction to Microscopy Course			
Invitation for 15 dental prospects to attend this course and receive access to the exhibit hall. This will be a two-hour course and all attendees of this course, whether invited or paying to attend will receive access to the exhibit hall on Friday.	✓	N/A	N/A
3 Online: Website - 12 Months			
Website			
Company logo	✓	✓	✓
Online Exhibit Page			
Company logo will appear	✓	✓	✓
Company name will appear and link to your company page	✓	✓	✓
4 Program Book			
Company name and logo listed in our program book	✓	✓	✓
Full page insert with registration materials (8.5" x 11")	✓	+ \$500.00	+ \$500.00

Custom Sponsorship and Advertising Packages

Please contact us regarding donation opportunities and custom sponsorship and advertising packages.

STUDENT SCHOLARSHIPS

This fund will allow AMED to provide partial and full scholarships for students to attend AMED meetings.

RESEARCH FUND

Develop meaningful studies to investigate the impact of the clinical microscope on dental treatment outcomes. To test the hypothesis that the clinical microscope increases the specificity and the sensitivity of diagnostic capabilities, improves the accuracy of treatment procedures, decreases post-operative healing time and pain, and improves the longevity and stability of treatment.

EDUCATION & PROMOTION FUND

AMED's mission is to promote the benefits of microscopy to clinicians, educators, students and the public. The educational and promotion fund will be used for creating videos, educational resources, marketing and documentation for AMED members to better communicate the benefits to their colleagues, use in their practices to educate patients and to increase AMED membership and attendance for webinars/annual meeting.

AMED EXHIBITOR & ADVERTISING APPLICATION

The Academy of Microscope Enhanced Dentistry - 17th Annual Meeting & Scientific Session
 "AMED-Penn Dental Microscopy Meeting 2018" Philadelphia, PA, Sept 28-30, 2018

Setup: September 27th - Thursday at 5:00pm
 EXHIBIT HALL AT PENN DENTAL MEDICINE:
 October 28th - Friday 10:00am - 5:00pm; Welcome Reception 5:30pm
 October 29th - Saturday 10:00am - 5:00pm



Mail or Fax to:

Academy of Microscope Enhanced Dentistry
P.O. Box 1379, Lutz, FL 33548
 Phone: 813-444-1014 Fax: 813-422-7966

If mailing this contract to AMED, please retain a photocopy for your records.

Please type/print:

Application/contract to exhibit dated this _____ day of _____ by and between _____ (Exhibitor) and the Academy of Microscope Enhanced Dentistry (AMED).

Exhibitor Information (Please fill out the following company information EXACTLY as you would like it to appear in the program)

Company: _____ Address: _____
 City: _____ State: _____ Zip: _____
 Main Phone: _____ Main Fax: _____
 Company E-mail: _____ Company Web: _____

Please list the person authorized to sign this contract and also receive the Exhibit Instructions and future correspondence:

Name: _____ Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Signature: _____

Sponsors and Exhibitors All funds are payable, in U.S. dollars, to Academy of Microscope Enhanced Dentistry. Advertising placement assignments will be assigned on a first-come, first-served basis.

- Sponsor ----- Cost: \$8,000, After May 1: \$8,500
- Exhibitor ----- Cost: \$2,500, After May 1: \$2,800
- Hands-On Forum ----- Cost: \$2,500, After May 1: \$2,800

Assignment Request: We do not wish to be placed directly beside the following companies: _____

Custom Sponsorship or Advertising Package ---- Cost: \$ _____

TOTAL \$ _____

Payment Information:

Check: Make payable to AMED in the amount of \$ U.S.
Credit Card: Phone: 813-444-1014 or tgoldman@amgoldman.com

ALL cancellations for sponsors and exhibitors must be received by July 30, 2018. Requests for refunds received by July 30, 2018 will be granted in full, less a \$300 administration fee. After July 30, 2018 NO refunds will be issued. Please call or email us to request a cancellation.