



THE LEADER IN HIGH
MAGNIFICATION DENTISTRY

*Academy of Microscope
Enhanced Dentistry*



23RD ANNUAL DENTAL MICROSCOPY MEETING & SCIENTIFIC SESSION 2024

“Mile High Mastery with WSP & AMED”

AUGUST 15-18, 2024

Grand Hyatt Denver Hotel • Denver, Colorado

SPONSOR & EXHIBITOR PACKET

SPEAKERS

Drs. Glenn van As, Kia Karimi, Arnoud Noot, Kiyonobu Saburi, Shepard DeLong
Andrei Berdichewski, Fumiyo Yamaguchi, Mark Anthony Limosani,
Randy Shoup, William Linger, Juan Carlos Ortiz Hugues, Ozzie Mayoral
and more!



AMED DENTAL MICROSCOPY MEETING 2024
23RD ANNUAL
MEETING & SCIENTIFIC SESSION

PROGRAM CHAIR
Dr. Christopher A. Laing



www.microscopedentistry.com



In Conjunction with:

Western Society of Periodontology (WSP)
&

Western Dental Hygiene Symposium (WDHS)

WELCOME LETTER

23RD ANNUAL MEETING & SCIENTIFIC SESSION AMED DENTAL MICROSCOPY MEETING 2024



On behalf of the entire Academy of Microscope Enhanced Dentistry family I am honored to announce our 2024 annual meeting to be held on August 15-18, 2024 in Denver, CO at the Grand Hyatt Denver. This will be in-person presentations and workshops.

AMED has created a strategic partnership with the Western Society of Periodontology, and the Western Dental Hygiene Symposium in a ground-breaking format where three (2) meetings will be held concurrently in the same space. Attendees can select from any of the presentation by any of the associations. The 2 associations will also feature “co-sponsored” presentations that will be of vital interest to every attendee. We anticipate over 700 attendees at this special event.

The 2024 AMED program is themed “*Mile High Master with WSP and AMED*”. AMED is committed to expanding the use of the dental microscope in all phases of dentistry. This expansive multidisciplinary program will showcase the limitless opportunities in microscope-based dentistry.

AMED will present several lectures and interactive, hands-on experiences for our attendees:

- Elevate Your Practice with High Magnification Dentistry
- Advanced Dental Ergonomics with Ergonomic Loupes
- Advanced Dental Microscope Ergonomics
- 25 Years of The Dental Operating Microscope (D.O.M.) in Restorative and Esthetic Dentistry: Seeing is Believing
- How to Improve the Endodontic Outcome Using Dental Operating Microscope

And many more....

AMED will feature our sponsors and exhibitors from the podium before each presenter and we want all of our partners to be featured prominently in our hands-on workshops. This is why you are so important to us as we are important to you. If you are successful then we all are successful.

AMED realizes you have precious few resources now and you absolutely do not want to spend scarce capital or manpower with no return. AMED understands this and this meeting is testament to our desire and inventive drive to create an expanded meeting with over double the attendees from a wide variety of dental practices and introduce them to your products and services like never before.

We invite you to join us in this ground breaking meeting. Let us get back to life as we once knew it where we all came together and learned, shared, added new products and techniques to our practices and the great dental innovators, inventors had an audience. We want and need you there.

If you have any questions about the meeting or ideas or suggestions on how we can work together and make this an even better meeting I am always open to listen. Also, please reach out to Todd Goldman with any exhibit or sponsor questions you might have.

I look forward to seeing you all in September in Denver, CO



Sincerely yours,

Dr. Christopher A. Laing
Meeting Chair
Academy of Microscope
Enhanced Dentistry

MEETING & HOTEL LOCATION

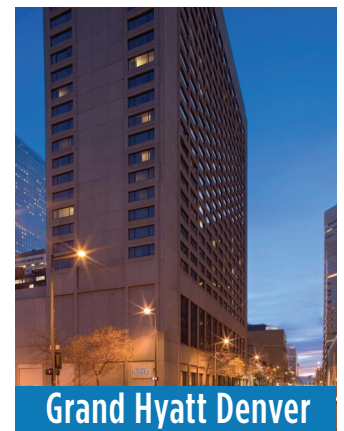
Grand Hyatt Denver
1750 Welton St,
Denver, CO 80202

EXHIBIT HALL

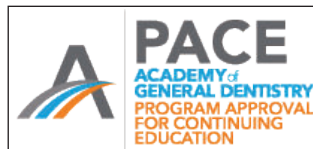
August 16 - Friday, 12:00pm - 6:30pm
August 17 - Saturday, 8:00am - 5:30pm
August 18 - Sunday, 8:00am - 2:00pm

HANDS-ON COURSES

Sunday, September 18, 2023



Grand Hyatt Denver



Academy of Microscope Enhanced Dentistry Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. 01/01/2022 to 12/31/2024. Provider ID# 309805



ADA CERP® | Continuing Education Recognition Program

The Western Society of Periodontology is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of or it hours by boards of dentistry. WSP designates this activity for up to 24 continuing education credits.

AMED EXHIBITOR & ADVERTISING LEVELS

CHART VIEW

Meeting Sponsor*	Meeting Exhibitor	Resident/Student Forum Contributor
\$7,500 After May 20 \$8,000	\$3,500 After May 20 \$3,800	\$2,500 After May 20 \$2,800

1 Physical Exhibit Hall			
All Exhibitors will receive one 6' table, post-event list of attendees, 25% off advertising in 2023 WSP journal ads, two (2) pre-event email blasts highlighting your exhibit, and ten (10) exhibits only invitations you can send to area dentists and/or hygienists.	1st choice placement	auto placement	N/A
Daily Lunch & Break Meal Passes Included: (Additional meal passes may be purchased)	✓ Four (4)	✓ Two (2)	N/A
2 Introduction to Microscopy Course			
Invitation for 15 dental prospects to attend this 4-hour lecture and hands-on course and receive access to the exhibit hall. Attendees will be given training with the microscope and information on using this tool to enhance their practice and delivery of care. Each of our sponsors' scope will only be used by their invitees.	✓	N/A	N/A
3 Microscope Certification			
Dentists will only use sponsor scopes for their Certification Course on Thursday. This is a new feature of AMED membership, whereby Dentists will now be Certified Microscope Users by AMED Certifiers.	✓	N/A	N/A
4 Online: Website - 12 Months			
Website			
Company logo	✓	✓	✓
Online Exhibit Page			
Company logo will appear	✓	✓	✓
Company name will appear and link to your company page	✓	✓	✓
5 Webinar			
Each Sponsor can host a webinar with AMED focused on Microscope Dentistry	✓	N/A	N/A
6 Exhibit with AMED (NEW)			
Full Sponsors will be allowed to choose one major dental meeting to exhibit at with AMED. You may place a microscope in the AMED booth and have a representative there for the entire tradeshow. Meetings include: CDS, CDA, Hinman, GNYDM, Yankee and others	✓	N/A	N/A
7 Program Book			
Company name and logo listed in our program book	✓	✓	✓
Full page insert with registration materials (8.5" x 11")	✓	\$500.00	\$500.00

Custom Sponsorship and Advertising Packages

Please contact us regarding donation opportunities and custom sponsorship and advertising packages.

STUDENT SCHOLARSHIPS

This fund will allow AMED to provide partial and full scholarships for students to attend AMED meetings.

RESEARCH FUND

Develop meaningful studies to investigate the impact of the clinical microscope on dental treatment outcomes, To test the hypothesis that the clinical microscope increases the specificity and the sensitivity of diagnostic capabilities, improves the accuracy of treatment procedures, decreases post-operative healing time and pain, and improves the longevity and stability of treatment.

EDUCATION & PROMOTION FUND

AMED's mission is to promote the benefits of microscopy to clinicians, educators, students and the public. The educational and promotion fund will be used for creating videos, educational resources, marketing and documentation for AMED members to better communicate the benefits to their colleagues, use in their practices to educate patients and to increase AMED membership and attendance for webinars/annual meeting.

AMED EXHIBITOR & ADVERTISING APPLICATION

The Academy of Microscope Enhanced Dentistry - 23rd Annual Meeting & Scientific Session

Set-Up: August 15 - Thursday at 2:00pm

EXHIBIT HALL:

August 16 - Friday, 12:00pm - 6:30pm

August 17 - Saturday, 8:00am - 5:30pm

August 18 - Sunday, 8:00am - 2:00pm

Mail or Fax to:

Academy of Microscope Enhanced Dentistry

15428 N. Nebraska Ave., Lutz, FL 33549

Phone: 813-444-1014 Fax: 813-422-7966

If mailing this contract to AMED, please retain a photocopy for your records.



Please type/print:

Application/contract to exhibit dated this _____ day of _____ by and between _____ (Exhibitor) and the Academy of Microscope Enhanced Dentistry (AMED).

Exhibitor Information (Please fill out the following company information EXACTLY as you would like it to appear in the program)

Company: _____ Address: _____

City: _____ State: _____ Zip: _____

Main Phone: _____ Main Fax: _____

Company E-mail: _____ Company Web: _____

Please list the person authorized to sign this contract and also receive the Exhibit Instructions and future correspondence:

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____

Sponsors and Exhibitors All funds are payable, in U.S. dollars, to Academy of Microscope Enhanced Dentistry. Advertising placement assignments will be assigned on a first-come, first-served basis.

Sponsor ----- Cost: \$7,500, After May 20: \$8,000

Exhibitor ----- Cost: \$3,500, After May 20: \$3,800

Hands-On Forum ----- Cost: \$2,500, After May 20: \$2,800

Assignment Request: We do not wish to be placed directly beside the following companies: _____

Custom Sponsorship or Advertising Package ---- Cost: \$ _____

TOTAL \$ _____

Payment Information:

Credit Card # _____

Check: Make payable to AMED in the amount of \$ _____ U.S.

Exp. Date: _____ CCV: _____

Credit Card: Phone: 813-444-1014
or tgoldman@amgoldman.com

Name on Card: _____

ALL cancellations for sponsors and exhibitors must be received by May 20, 2024. Requests for refunds received by May 20, 2024 will be granted in full, less a \$300 administration fee. After May 20, 2024 NO refunds will be issued. Please call or email us to request a cancellation.